



CLEAR & HONEST MARKETING

A PLATFORM FOR TRAINING THE EDUCATION APPLICATION



[Help centre](#)

[Login to TEA](#)

The platform for standardised training

Benefits

How can The Education Application help your organisation?

What does it do?

Take a look at the features of The Education Application.

News

Keep in touch with the latest news and new features.

What you need

Find out how easy The Education Application is to integrate into your business.

Like to see more?

Contact us if you would like to know more.

Isn't it time your organisation had TEA?

What is The Education Application?

The Education Application is an effective and efficient way of deploying training and learning by using the internet.

The performance of your organisation and staff will benefit sooner than with conventional forms of training and learning. Designed to deliver high quality learning it can save your organisation time and money and present your tailored programmes of training in a framework branded with your organisation's identity.

The Education Application has been developed in partnership with a leading training organisation and brand communications agency to deliver a high quality platform flexible



“The Education Application completely transformed how we delivered training. Glued didn’t just build us a software tool; they created a clear, approachable brand that made online e-learning intuitive for our tutors and students. It streamlined our entire operation, scaled across our training businesses, and ultimately proved to be a highly valuable asset when we sold the platform.”

Gary Redmonds, Partner,
Leaping Man Group

Context In 2012, well before remote e-learning became standard practice across the sector, training providers relied heavily on traditional classroom delivery, physical venues, and stacks of printed workbooks. Leaping Man Group, an established training provider, wanted to pioneer a more flexible, scalable way for learners to complete coursework, view video resources, and submit assessments from home.

The requirements Leaping Man Group needed an intuitive Learning Management System (LMS) to digitise classroom delivery, standardise course quality, and replace physical training materials. As early adopters in the LMS space, the challenge was to create a solution simple enough for non-technical tutors and students to adopt quickly, yet robust enough to manage course content, track learner progress, handle tutor messaging, and manage candidate licences across multiple programmes.

The outputs Glued partnered with Leaping Man Group to brand, design, and build the entire platform from the ground up, launching The Education Application (TEA).

Brand & Positioning: Uncovered a clear, memorable proposition – “Isn’t it time your organisation had TEA?” – positioning the software as “The platform for standardised training.”

Platform Development: Custom-built an online LMS featuring video integration, downloadable slides, interactive workbooks, user tracking, tutor-to-learner messaging, and dedicated technical support management.

Marketing Website: Designed an engaging promotional site using clear messaging and warm imagery to explain the benefits of online delivery to prospective training organisations.

The results The platform eliminated paper-heavy administration, giving students the flexibility to learn at home while keeping tutors fully connected to candidate progress. Leaping Man Group rolled out The Education Application across its own training businesses to improve operational efficiency and completion rates. Demonstrating the commercial value of the underlying brand and technology, the platform was later successfully acquired by another major training provider.

theeducationapplication

Welcome to The Education Application - your online video training resource. It's easy to use, add users and programmes for them to complete.

Resources

Upload video and documents for your programmes.

Programmes

Create a training programme from resources. Write a workbook.

Users

Add, manage and track users.

Communicate and help

Get support and deal with support questions from users.

Watch this...

Recent activity

This is recent activity on your account.

- You have received a message from **Rob Harrison**

Powered by

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theeducationapplication

Welcome to The Education Application - your online video training resource. It's easy to use, helping you learn new skills, carry out assessment tasks and get feedback from your tutor.

My programmes

Here you can view programmes that you need to complete or review ones you have already completed. You can look at your training results here.

Chat and help centre

Here you can message your tutor, read important about your programme and get help using The Education Application.

Watch this...

Recent activity

This is recent activity on your account.

- You have received a message from **David Wilson**
- You have been given access to a new programme - **How to make a perfect cup of tea**

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Manage users and track user activity

You have been allocated 1000 learner, and 1000 tutor licenses for The Education Application. You currently have 976 learners, and 997 tutor free.

Add new user:

Add single user

It is easy to add a user to The Education Application. You can add users individually or you can import a set of users using a CSV file. Click here for instructions.

Name:

Email address:

User level:

When you click Add below the user will be sent an email inviting them to complete the registration process.

Add

Import multiple users

Browse...

Import

Current users:

These users are already added to your The Education Application. Click on the tabs to list the users you see.

All **Tutors** **Learners**

Andrew Smith **User level: Learner** **Edit user** **User tracking**

Edit user details

Name: Address:

Email:

User level:

theeducationapplication

The benefits of using TEA:

A better performing organisation

The Education Application is an effective and efficient way of choosing training and learning. The performance of your organisation and staff will benefit sooner than with conventional forms of training and learning.

An uninterrupted organisation

Because the programmes of learning are delivered online, you or your staff can determine when they access the training to minimise the impact on the business and maximise their understanding of the content. You or your staff can choose when to complete assessment exercises, when to access those exercises and when to select on tutor comments and marking.

Consistent quality

The Education Application allows you to load your own programmes of training - so you retain control over content and quality. Then, deployed online, the quality of that training is replicated organisation-wide. What is more the assessment and tutor/learner communications can be handled centrally for even greater consistency. As is the case for tracking and monitoring the activity of both tutors and learners.

Fast deployment

Unconstrained by the need to send staff or tutors to distant locations, programmes can be delivered on multiple sites at the same time. Then assessment and feedback for staff at multiple locations can be handled quickly and consistently from one secure login - and consequently by fewer tutors.

Saving resources and time

The training need only be conducted once as it can be recorded, uploaded and deployed to multiple sites and staff. There is no need for training-the-trainer, nor for

From shop-floor to boardroom

The Education Application uses technology, communications and functionality that is commonly used throughout the internet. This accessibility and the scope of content that can be loaded means that the widest ranges of learning can be delivered - from basic operations, through management disciplines to strategic and executive coaching. The tool delivers diverse programmes of learning to differing levels of ability and seniority from the one platform.

Free-flowing communication

The application has been developed to encourage communication between the programme managers & tutors and between tutors & learners - the lifeblood of successful training and learning. The messaging design is based on the style of mobile phone messaging systems, so it is familiar and easy to use.

It's your application

The interface of the application can be branded with your organisation's identity and colour palette, which means your organisation can 'own' the application - increasing cohesiveness and, if necessary, compliance.

It's your staff's application

purposefully designed to be attractive and easy to use, whether loading programmes of learning, studying or assessing learners. The Education Application will increase the uptake and completion of valuable training that will benefit staff, their performance and ultimately your organisation's performance.

Easy to learn

Find out how The Education Application works by viewing some of our help videos on YouTube.

Want to know more? Get in touch now...

Privacy settings

ABOUT GLUED

Established in 2003, Glued is committed to clear and honest marketing and communications. We help organisations connect people – externally through brand creation and marketing campaigns, and internally through immersive team-building experiences.

Our clients want to be proud of their organisation and brand, confident in their marketing, and delighted with the results. Many feel their business could deliver more or perform better, and our process is designed to unlock that potential.

If your potential customers or team are struggling to see what's at your core, the solution lies in articulating your valuable difference in a compelling, engaging, and relevant way.

We use a three-stage process to uncover the unique essence of your business and identify your valuable difference. This is embedded internally as a foundation for staff to build on, and externally as a basis for communication through effective branding and marketing.



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To strengthen your grip on what constitutes your core values, the answer lies in both your internal and external communications. That's why we now offer 'Teams Glued', a virtual reality team-building programme that helps people work better together—boosting productivity, collaboration, and staff retention.

SERVICES WE OFFER

Brand creation and development
Business support and training
Customer research
Display
Email marketing
Literature design
PPC campaigns
Social media campaigns
Team building
Video and photography
Website design and build

Glued is a brand and marketing agency based in the Worcester, helping your brand and marketing stick – inside and out. We connect people externally through compelling branding and campaigns, and internally through our VR team-building programme, Teams Glued.



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